

BULLETIN OF

LONGWOOD COLLEGE

ALUMNAE ISSUE



FALL 1974

REQUESTS...

The Library requests your assistance in its attempt to secure information about the early days of Longwood. If you have any old pictures, letters, scrapbooks, or other items describing life at Longwood, **PLEASE** consider giving them to Longwood. Contact the Alumnae Office.

Want an **EXCUSE** to come back to Longwood? The admissions office would like you to bring a carload or busload of prospective students to Longwood for a day or overnight.

The Alumnae Office wants to feature publications by Longwood graduates. If you have **PUBLISHED** any books or articles, please let us know. Also consider sending the Library complimentary copies for our new Alumnae Bookshelf.

2750 THANKS!

I wish to express my appreciation to the 2750 alumnae who returned their class news forms. Watch for their news in the January issue of The Columns.

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LONGWOOD COLLEGE
Alumnae Issue
Fall 1974

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Dear Alumnae

As we look forward to another academic year, there are a number of matters which command our attention at the College and which I feel I should share with you.

Of major concern to all colleges and universities across the land is the question of admissions and the attendant fiscal problems in situations where enrollment has dropped. While we have opened with an enrollment slightly below that of a year ago, we are full for the 1974-75 academic year. This certainly is in sharp contrast with national figures which show an overall decline of approximately 9%. We are deeply appreciative of the assistance that you, as alumnae, have given in student recruiting and hope you will continue to support us in this regard.

As we have previously noted in "The Columns", Girls' State has accepted our invitation to return to Longwood in the summer of 1975. The bringing of such groups to our campus obviously is a strong recruiting force and we again look forward to working with Girls' State in its programs of developing student leadership.

Another problem that confronts us in the year ahead is the need to look carefully at the overall question of coeducation. As we reported in the July issue of "The Columns", new guidelines from HEW may have direct implications for us. Our coed study committee has been hard at work over the summer and is continuing to meet this fall. The Board of Visitors, acting on a recommendation of this committee, at its August meeting, voted to maintain our present status for the 1975-76 academic year while urging the committee to fully explore all ramifications of the guidelines of the Department of Health, Education, and Welfare. We certainly solicit your comments regarding coeducation.

As changing times bring corresponding changes in student needs and interests, Longwood is undergoing a continuous re-evaluation of its academic programs. Such a re-evaluation is designed to promote instituting, where practical, new programs in developing areas of academic interest, while at the same time, seeking ways to further improve existing programs of strength in our overall curriculum. Dr. Blackwell discusses this development in greater detail in his article.

In addition to our strong and long-standing programs in teacher preparation, we are now offering non-teaching majors in every academic depart-

ment. This in no way should be construed as a lessening of emphasis upon teacher education but rather a realization that we have the facilities and capabilities of presenting programs of strength for both teaching and non-teaching majors. The success of these programs is evidenced again this year, as last, in the ability of our graduates to secure positions at a time when they are not always plentiful for either teacher-training graduates or those who have specialized in other areas. The change in the seal of the College is one of several efforts that we are making in order to achieve further recognition of the College's multifaceted role in higher education.

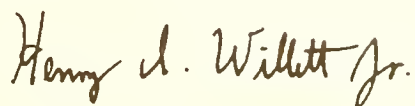
We, at the College, are deeply indebted to our alumnae for their fiscal support through the alumnae and foundation fund drives. After providing funding for the operation of the organization itself, the major area for the expenditure of these funds is for student scholarships. With a continued escalation of fuel, food, and other costs, our ability to provide students with financial aid from private sources is a critical one. Your continued support in this area enables us to keep deserving students on campus who might otherwise have to drop out for financial reasons.

I would like to close my letter to you by extending an invitation to return to your campus during the course of the coming year. While we are delighted to see you at any time, there are a number of particular events which may be of special interest to you. A listing of these is included below.

Spring Weekend (May Day festivities):	April 12, 1975
Founders' Day:	April 26, 1975
Commencement:	May 17, 1975

Again, may I thank you for your continued support of Longwood and of its varied programs.

Sincerely,



Henry I. Willett, Jr.
President

September, 1974

Greetings!

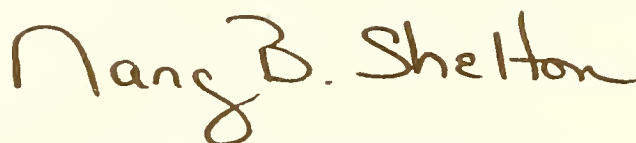
The new academic year is in full swing at Longwood. To include you in our new beginning, I decided to publish this magazine in the fall rather than in the winter. I hope you like this change.

As your new Executive Alumnae Director, I am here to serve you and to serve Longwood College for you. Yet, in order to serve either you or the college, I must know the services desired. On the college's part, that is easy; however, it is more difficult to know what services you desire. Some services are already available to you. The Association of Alumnae offers you the opportunity to have fellowship with your classmates and other graduates, but you must participate. It provides an outlet for service to others, especially to students who need financial assistance. A number of our alumnae chapters are hard at work raising money for scholarships. Opportunities for travel are available through our various tours. The opportunity to communicate with college friends comes through our four yearly publications. Many other services are available to you through your Association. We would like to provide others, but we need your help and suggestions.

The second responsibility of the Association of Alumnae — service to the college — is vital to the operation of the college. You can become a part of this service team through student recruitment efforts, scholarship fund drives, general contributions and memorial contributions. We are not just asking you to give us money. That's important but not our sole request. Your time, interest, and energy are also needed. All chapters are willing to have more active members; we have committees that need members, so offer to serve your local alumnae chapter or our national association. If you are not near a local chapter, consider helping to organize a group of Longwood graduates.

The future can be bright for the Longwood College Association of Alumnae. In the coming months and years, I will be requesting help from many of you. I hope your response is a willing "yes".

I am looking forward to serving you and Longwood College.

A handwritten signature in dark ink, reading "Nang B. Shelton". The signature is fluid and cursive, with the first name "Nang" and last name "Shelton" clearly legible. The middle initial "B." is smaller and positioned between the first and last names.

Executive Alumnae Director

ACADEMIC HIGHLIGHTS

by Herbert R. Blackwell

Vice President for

Academic Affairs

This semester, for the first time in the college's history, more than half of the teaching faculty at Longwood will hold the doctoral degree. Currently we have 82 doctorates on campus and another half dozen candidates expect to finish their degree requirements before Christmas. Although the doctorate is in itself no guarantee of teaching effectiveness, ours is a Faculty that prides itself on its teaching skills. The breadth of knowledge available throughout the Faculty, symbolized by the increasing number of doctoral degree holders, enables us to increase our high standards of academic achievement for our students.

Alumnae can take pride in knowing that many of our best young faculty members have been aided in their advanced study by grants made available to them from the college, to a very large extent underwritten by gifts to the Longwood Foundation.

The rise in the number of doctorates takes on added significance when one recalls only a few years ago, in 1968, when the college was struggling to maintain the twenty-five percent ratio of doctoral degree holders required to keep the institution's accreditation intact.

Because the doctoral degree is essentially research oriented, many critics of higher education have complained that the average Ph.D. has relatively little concern for his students since his primary motivation is his research. However, such an attitude is unfair to the many dedicated teachers working in small colleges such as Longwood where a personal interest in the student is paramount. A better sense of the role of the doctoral degree holder involves a recognition that the best teachers are those who keep alive to what is current in their fields and who open new avenues to discovery.

Although good teachers can and have done this without the formality of a degree, the doctorate offers a very tangible symbol of deep professional interest.

For the Longwood Faculty, this professional interest has shown itself clearly in the amount of activity given to community affairs, to professional organizations, to publication, and to other means of involvement beyond the classroom.

Evidence of the lively growth of academic achievement on campus can be seen in curricular developments taking place throughout the college. Space limitations preclude more detailed descriptions, but a run-down by academic departments will provide some sense of the continuing vitality of our academic programs.

Our Art Department now lists more than 120 majors, better than five percent of our total enrollment. The rapid increase in student enrollment shows the impact of what a well-equipped modern facility and dynamic leadership can do in creating student enthusiasm. A number of summer workshops, including this summer's program in filmmaking, have augmented the versatile course offerings of the regular session to attract increasing interest.

The addition of our first computer and other major business equipment will enable us to provide a new sequence of courses in our Business Department. Plans are being formulated for a major expansion in Business, offering several options in addition to our traditional program in Business Education.

A major emphasis in our Department of Education is to provide an increased amount of direct experience with the public schools starting as early as the freshman year. New

training in special education will begin this year under a grant proposal worked out with the Nottoway County school system. Increased emphasis in reading instruction is now required in the elementary curriculum and reading courses are available on an elective basis for secondary majors. We have also revamped our student teaching program, adding more time for student teaching while replacing the old "block" course with a more flexible (and more arduous) modular system of on-campus instruction.

The English Department began a new series of "Contemporary Studies" for freshmen last spring with a course in the "literature of outer space." Heavy doses of such writers as Dante and Lucretius provided a classical balance for the students in this course. Another curricular development in English is a planned expansion of journalism and writing offerings.

Our Foreign Language Department is introducing new courses in techniques of translation for career-oriented students in business and other professional fields. We have also been providing non-credit instruction in such languages as Russian and Chinese.

A growing interest in careers other than teaching in health and physical education has led to a new concentration in recreation. Students who pursue this concentration will train to work with the aged, with the handicapped, with the culturally deprived, or with other groups in setting up programs of exercise, group recreation, or other meaningful physical activity.

In addition to a revamping of our basic curriculum in history, our Department of History and Social Science is offering a study expansion of its programs in social work and in sociology.

Home Economics is planning new programs in pre-school child care and in clothing selection and merchandising.

Mathematics, like business, is looking towards development of our computer

capability. The department is also looking for ways to make freshman mathematics more relevant to student interests. This past semester we offered a new freshman course in "mathematics for the consumer." Dr. Webber of our department of mathematics has authored a textbook in this field.

We have expanded our faculty in music this semester and expect to extend our offerings for the non-music major as well as for the music major. We expect our concert choir and other groups to have an increased role in public performance. We also have our first artist-in-residence in music with the appointment of the distinguished organist, Dr. Arthur Poister.

Our traditionally strong offerings in science are being augmented by new courses of general interest such as one being offered this fall in gardening and landscaping.

Speech and Drama have been attracting new majors and we are increasing our offerings in both fields.

What I hope I have conveyed in this all-too-brief summary is that an air of academic vitality exists on campus. While holding on to the best that we have offered, we are also looking for new ways to do things better.



Memorials

Remember a loved one with a living memorial — a scholarship fund in their name for a deserving student.

Looking for a small but meaningful memorial or gift? Consider giving a book to the Library.



Miss Longwood, Sally Chewning

Crowned Queen of Tobacco Festival

by Beth Rafferty, Class of 1977



SALLY SOUTHALL CHEWNING
1974 Queen of Tobaccoland

Sally Chewning, 1974 Miss Longwood, was crowned National Tobacco Queen at the festival on October 3, 1974. She received a two thousand dollar scholarship as one of her prizes.

Sally competed against twenty-two other girls in the contest which ran from October 2 to 6. The contest was held in Richmond, and the girls stayed in the Hotel John Marshall during the festival.

The pageant consisted of the contestants being judged on their talent, and a three-minute talk. "They were the only things we competed in really," stated Sally.

For the demonstration of their talent, "I did my karate," said Sally. She added that, "I did the same thing as in the Miss Longwood Pageant." The only difference was that this time she broke three boards instead of one. Sally enthusiastically added that, "I got my green belt tonight."

Sally stated that for her three-minute talk, "I took the marriage ceremonial vows and took a comparison of renewing my vows to the country, since the bicentennial is coming up."

The contestants were also interviewed by the judges for two nights. Sally said that they knew everything about her, and when she walked in for the interview, the first question they asked was, "Tell us something we don't know about you." Poise and personality were also an important part of how the contestants scored. "We were judged at all times, and we never knew who the judges were," added Sally. There were two sets of chaperones who stayed with the girls in the hotel, and Sally stated that, "I'm pretty sure we were judged by them on how we got along with the rest of the girls."

Most of the contestants were from Virginia, but one was from West Virginia, one was from North Carolina, and two were from South Carolina. "We all had VMI seniors as escorts, and these boys were just the greatest," said Sally. She added that, "I think thanks should be given to them."

Among her duties as National Tobacco Queen, Sally will attend the major convention which is held in West Virginia in June, and a Jaycees Convention, bank openings, and parades.

Sally described her feelings at the Ball which was given for her by saying that, "It was like being Cinderella." The ball was held at the Richmond Hyatt House, and Sally was driven up to the door in a convertible. She added that, "It just felt like I was walking on a cloud." She stated that, "It was really a nice ball."

Her parents are "just really excited," stated Sally and she added that her father is "really proud of me." She also received a silver Revere bowl, and a gift certificate.

When asked if she intended to compete in any more contests, Sally responded by saying that, "This is the tops for me. I just can't go any higher." Lewis Little, Sally's boyfriend who attends University of Richmond, stated when Sally won, "Pull out the Foster Grants, we're celebrities."

Alumnae

and

Longwood College is privileged to have many distinguished alumnae and alumni. We feature five in this our fall issue.

Ruby Leigh Orgain '99 We salute "Miss Ruby" for being the oldest alumna to return her class news form. She entered State Normal School (now Longwood College) at the age of 15. During her stay at Longwood, she became one of the founders of Zeta Tau Alpha. Upon her graduation in 1899, she taught in a one-room school which had no furniture for the teacher except a bottomless chair. In 1905 Mrs. Orgain went to Dinwiddie to teach where "in a strange turn of events", she ended up marrying Albert M. Orgain, II, brother of the man who had been "courting" her. Mr. Orgain was Clerk of the Dinwiddie Circuit Court. At his death in 1928 she was appointed to fill the unexpired term for seven years, and later served as Clerk of the Trial Justice Court of Dinwiddie for ten years.

She has recently compiled a book, *My Pen and I*, which contains letters to children and grandchildren, poetry and prose, letters to Zeta Tau Alpha, and prayers and songs. Mrs. Orgain said she wrote this book "because I am so happy myself and I would like to share my happiness with others".

Today she is still busy with all kinds of handwork and sewing, which she gives away. When asked if she would live her life differently if she could do it all over, she hastily replied, "No, I would not do it differently".

Editor's Note: The above article was written in part by Polly Lindsey and appeared in the November 4, 1974 issue of *Petersburg Progress-Index*.

Walter Joseph Payne, Jr. '34 "I wouldn't take a million dollars for my experiences at Longwood." And Mr. Payne had many new experiences as the first male to graduate from State Teachers College at Farmville. After studying at William and Mary during a regular academic year, Walter Payne entered the summer session at Longwood. Liking Longwood, he decided to stay. In 1932 while he was a student, he began his teaching career in Appomattox County, making \$60 a month plus \$2.50 for being principal. After graduation he taught in the Farmville schools, supervising Longwood student teachers. Later he moved to other school systems, both public and private, teaching social studies, science, music and English. Then he decided to leave teaching to enter pharmacy school, a career he practiced for two years. However, his love of teaching brought Walter back into the classroom. He continued his own education by receiving the bachelor of music and master of arts from Sherwood Music School in Chicago and a masters in education

Alumni

from UVA, where he also worked on a Ph.D. In 1972 he retired from full-time teaching, leaving the position of principal of Schuyler High School. Although he is “retired”, Walter still teaches music, voice and organ in his home. Among his many students were Earl Hamner of “The Waltons”, and the other Hamner children.

Walter Payne’s interest in teaching is shown in the poem he wrote for his tombstone:

Why stay ye here and gaze at me,
Where I am, you soon will be.
Teaching school my life I spent,
Now you guess what way I went.

Bessie Mottley '27 Having graduated from Farmville State Teachers College (Longwood College) in 1927, Miss Bessie Mottley taught in the public and private schools in Virginia for more than 50 years. Many of her students are today making the decisions in our State Legislature and the field of education. She distinctly remembers Dave Satterfield, Ed Lane and Henry Willett, but refrains from going into detail as to the reasons for this clear recollection.

In the early 50’s, after serving as the first full-time guidance counselor in the State at Highland Springs High School, she retired from teaching and started private tutoring. Surprising to her, she was able to make much more money giving private lessons than she did in the public school systems. Her pupils numbered in the hundreds and she often taught until 12:00 at night. She remembers on one occasion a parent called her after 11:00 at night and asked whether their son could come over for private tutoring for a test he was concerned about. She told the parent that she was already tutoring until 12:00 and the parent said that was quite all right as long as Johnny got to bed by 2:00.

After attending a meeting of the Virginia Retired Teachers’ Association, Miss Mottley developed an interest in the organization, which at that time, had only a dozen or so members in attendance at its annual meeting. She served as vice-president and proceeded to develop its first constitution and initiate a realistic organization. From 1963 to 1967 she served as president of the Virginia Retired Teachers’ Association, aiding its membership to grow from a few hundred to thousands. In 1967 she became the National Retired Teachers’ Association state director.

In addition to giving leadership to many various organizations, she found the time to learn to play the accordion and piano, which through the years, many organizations for retired people have enjoyed, as well as her church. She also enjoys writing and has published the history of the Mottley family. She is still very interested in legislation for retired teachers and actively participated in the most recent document passed by the State Legislature pertaining to the Virginia Supplemental Retirement System.

Surely her interests have been varied, but all have contained one common trait, that being the betterment of her fellow human beings.

James Stuart McGhee '50 In October 1948, the male students at Longwood gathered together to establish their own student government. James Stuart McGhee was elected the first president of the Male Student Government Association. After his discharge from service in September 1946, Stuart decided to come home to take care of his parents and to enter Longwood. In 1950 he received a bachelor of science in chemistry and a bachelor of arts in secondary education. He taught one year in Chase City and then went to Oak Ridge, Tennessee, for training with the Atomic Energy Commission. After the year's training period, he moved to Newport News to work for the Newport News Water Works. Today he is Water Production Manager in Newport News.

During his years at Longwood, Stuart McGhee was also a member of the men's basketball team, the Longwood College Pioneers. This name was chosen because "the name symbolizes the beginning of a co-education student body and men's athletic teams at Longwood." Mr. McGhee remembers a number of games the Pioneers played during those early years. Their one trip occurred when they visited Mary Washington College to play the male students there.

Mr. McGhee has many ties with Longwood. While studying here, he met his wife, Ruth Walker, '50. Today his daughter Brenda is a sophomore majoring in pre-nursing.

Deanna J. Talley '67 After receiving the bachelor of science at Longwood in biology and chemistry, Deanna entered Virginia Polytechnic Institute and State University, receiving her Ph.D. in bio-chemistry in July 1971. Her graduate studies involved the study of metabolism of synchronized algae. Near the end of her graduate studies, she received a fellowship to the Population Council to work with Dr. Claude Villee at Harvard Medical School in the Laboratory of Human Reproduction and Reproductive Biology, studying areas of research involving the female sex hormone estradiol, a component of the birth control pill. She studied the binding of estradiol to an area of the brain which influences sexual behavior responses, and the stimulation of secretion of other hormones of the body. Her second and simultaneous research study concerned tumors.

Today, Deanna is at the Massachusetts Institute of Technology studying how thyroid cells behave in culture in response to appropriate hormonal stimulation. Besides the stimulation of research and interacting with students, Deanna is pleased to have a positive influence on the women students, encouraging them toward careers and leadership roles in society. She tries to reassure them that giving up one's femininity and feminine needs, or trying to be a "male", is not the answer to the complex problems that women face in becoming professionals.

EQUALITY

Traditional male graduates give more financial support to their alma maters than female graduates. Let's all work together to change this TRADITION. Support your alma mater!

The History of the Last Term's Work of the January Class of 1906

Taken from letters to a friend.

September 25, 1906

Dearest Peggy:

I arrived at this place last Monday, and wasn't a bit glad to get here either. Of course, though, after a little I enjoyed seeing the "old" girls. There has been little excitement as yet. A few of the old girls did go around the other night and make some of the "Rats" sing the laundry list backwards to the tune of "Home Sweet Home," but nothing startling has happened.

The most nerve-racking experience, so far, was our first day in the Training School. Shall we ever forget it? We put on our best white shirtwaist suits, and our prettiest ribbons, and combed our hair in the most becoming way, and went down to impress ourselves upon the Training School. We chatted gaily until the children marched in. Then we began to tremble and be impressed.

When we went in to teach we had to introduce ourselves by writing our names on the board. The children would insist on leaving off the surname and saying only "Miss". Never did a set of children ask so many questions in two minutes, as did those new pupils, seemingly so eager for knowledge. While you were answering one child's questions, another would pipe up with, "Miss, where you from?" "Miss, you going to teach us?" "Miss, what's your name?" and so on, until we wished we were in Jericho, where there are no such things as Training Schools, I believe.

"Heads of tables" were selected to-day and all of the Seniors except Florence Ingram and me have tables. We were glad to escape the labor, responsibility, and honor of carving beef for ten girls.

October 3

To-night at seven o'clock we organized the Educational Seminar, to meet every Tuesday night in the Reading Room. Besides having the regular program, each girl is to report on some magazine. Our professor of psychology is to be chairman of the first meeting.

After this was completed, the class was organized. We elected Florence Ingram president. You remember she was our president last year; we feel sure that she will guide us wisely. Mary Ford is vice-president; Gertrude King, secretary; and Susie Ford, treasurer. We feel quite important, now, as a class.

October 10

Price Starling came in to dinner late to-day. She had the look of one who had come, seen, and conquered. You know what that means, Peggy. Somebody was "kept in" in her grade!

We had pies yesterday for the first time; three to divide among ten girls. Never did a Chinese puzzle cause more thinking than did the cutting of those pies. The heads of the tables looked at each other, inviting practical suggestions, but it was to no avail. At last a broad smile spread over Mary Ford's face, and we knew that she had solved the problem. The solution was passed on; the crisis was past; and all were enjoying the pies. After dinner we gathered around to compliment Mary on her brilliancy. Very modestly she said, "I am teaching fractions in the fifth grade."

October 15

At class meeting this afternoon, we elected the other class officers and our honorary member. Clara Sanderlin is to give the words of greeting at commencement; Florence Ingram is prophet; Gertrude King, reader of the will; Fennell Crawley, poet; Nell Ingram is to speak the farewell words; and I am historian, Peggy. Think of Polly Perkins having to write the class history! Please put on your thinking cap, dear, and give me some points, for they will be sadly needed. Miss Dunn is our honorary member.

As usual Roy Rogers "moved that we adjourn." You know this is one of our jokes. I believe we couldn't adjourn at all, if Roy didn't make the motion.

Our class pins have come. They are little beauties, and we are proud to wear them, though most of them are, at present, ornamenting favorite teachers or intimate friends.

Hallowe'en

I just wish you could have been with us to-night, Peg. We had the most fun! We had a delicious supper, all sorts of good things to eat, and every table had a jack-o-lantern on it. The servants were dressed as ghosts, too.

It was the time of Seminar meeting, but "on account of the importance of the night," it was postponed.

Last night Nell and Florence Ingram gave us the grandest "box"! Such a spread I never saw. Our honorary member was there, too. We were all very prim and proper with her at first, but we soon found that she was a school girl herself. There was a very interesting guessing contest. Miss Dunn won the prize, a box of Lowney's, and Henrietta Dunlap the booby, a turkey wishbone, tied with a big bow of red ribbon. In the course of things, our honorary member asked us if we had a yell; as we hadn't she made us one. Here it is:

Rixki, ixki, ixki, ix!
Rah! rah! rah!
Rixki, ixki, ixki, ix!
January naughty-six!
Rah! rah! rah!

We practised it vigorously several times, and then went out in the halls to let folks know we had one.

What do you suppose Price Starling did to-day? Broke the clapper of the Training School bell. It was her week to ring bells. This was her last day, and, delighted over the fact, she rang too vigorously.

December 4.

Some of us have changed work, and some, supervisors. Anna Jolliffe still has her sixth grade spelling. It is nothing unusual for her to keep in ten or twelve in one day.

What do you think Lucy Hiner did? Asked to teach geography the second half-term! What she finds so fascinating about it, I cannot see. Do you, Peggy?

Guess what the professor of history told Estelle Price to-day. He said that she was one of the best history teachers he had ever had. Do you wonder that she holds her head high?

Clara Sanderlin and Ben Anderson are still doting on each other. From what I heard to-day, I think Ben must have asked Miss Sanderlin to wait until he grew up; But from what Clara told me last week, I'm inclined to think that she won't wait for Ben.

December 16.

At the last Seminar, our professor asked us to meet next time at his home; he thought he and his wife could find a way for us to have some fun. We had our Christmas program first. The papers were fine. Afterwards our hosts brought out several tables and several games of "Pit." They got "Pit" so

that we might yell as much as we wished. Yelling is a pastime strictly forbidden in school. Being Seniors, we must set an example for the rest. But we yelled this time! Mr. and Mrs. President and the teacher of manual training came in, and we yelled again to show them how well we could break a rule outside of the school grounds.

Delicious refreshments were served before we dispersed at half-past ten. It was a happy, happy evening.

January 8.

Dearest Peg:

I had the grandest time Christmas!, but it is hard to get down to work again. Florence Ingram didn't come back. The faculty will grant her a diploma without these last few weeks of school work. She is teaching in Barton Heights. Isn't that fine? But we certainly do miss her. She will be here to get her diploma with us, though.

January 15.

One of the kindest ladies of the town, entertained our class Friday night in honor of Hattie Bugg and Georgiana Stephenson. We had a delightful time. The form of entertainment was a picture party. We had much fun making them, too. Price Starling, as usual, got the prize, a beautiful picture of violets, and Roy Rogers, the booby.

Fennell Crawley distinguished herself again to-day in psychology. We feel sure that some day she will equal Mr. Thorndyke in psychological discussions, for "Herr Docter" never brings before the class a subject that she cannot enlighten us upon.

What do you think! Pearl Vaughan cried for joy when she got her ticket. The rest of us were certainly happy, but we did not shed any tears.

Guess what I asked Nellie Carneal to-day! (You know she teaches sixth grade geography.) I asked her what time it is in Jericho, when it is 2 p. m. here. Wasn't that absurd! Child, she told me! but I've forgotten what she said. It doesn't matter, I never expect to go to Jericho. Nellie knows Tarr and McMurray as I know my A, B, C's. Do you wonder the children think she is "intellectual looking"!

Susie Ford is trying to convert the first grade tots into Michel Angelos. She is succeeding, too, for some of the drawings of Christmas toys made by them were so good that we recognized them.

You don't know Gertrude King, do you? I wish you did. She is one of our prettiest, sweetest girls.

January 23.

Dearest Peggy:

Just one short week and you'll see your Polly Perkins. Will the time never come? Of course we hate to leave Alma Mater; we have learned to love her well. I know Henrietta Dunlap will be missed more than any of the rest of us, for she is such a help to everybody.

Just think! Helen Childrey has taken three "State Exams" in less than a week — and passed on all. Hasn't she "spunk," though?

Well, Peggy, it is time for one of our numerous class meetings, so no more at present.

Your loving
Polly Perkins.

P. S. Will be home Tuesday night on No. 3. Meet me.

Lillian F. Thompson.

ADMISSIONS OPPORTUNITIES



The Admissions Staff

Left to right: Karen R. Dougan, Gary C. Groneweg, Androniki Fallis, Andee M. Oglesby, Stuart B. Tennant.

We are living today during a time that is characterized by declining enrollments in colleges and universities across the United States. Some institutions, such as Stratford College right here in Virginia, have even had to close their doors due to decreased enrollment. Fortunately, Longwood College has proven an exception to this trend and can look forward to another year of full enrollment with a student body that is well qualified. However, capacity enrollment and full residence halls are not things that can or should be left to chance.

There are, of course, several reasons why Longwood continues to operate at full capacity in this era of declining enrollment in higher education. The most significant of these reasons is the excellent reputation that Longwood enjoys throughout the Commonwealth of Virginia. Much of this reputation is derived from the contributions and

accomplishments that you have made, both as students at Longwood and as alumnae in your many fields of endeavor. We of the Admissions Office wish to pay tribute to you, for it is in large measure upon your deeds and actions that the College has established and maintained its reputation for excellence. In addition, we wish to recognize several innovative alumnae functions that have taken place since last January and reflect the emphasis upon accomplishment and contribution which we feel epitomizes Longwood alumnae. These functions have proven to be invaluable to the Admissions staff and are, we feel, part of the reason why Longwood's residence halls are operating at full capacity this year.

Chesapeake Chapter — The Chesapeake Chapter contributed in two different areas, both of which were most helpful. For Mardi Gras Weekend the Chapter sent a busload

of prospective students to Longwood for the weekend of festivities. Again, once incoming freshmen were identified, the Chapter had a coke party for the new students.

Fredericksburg Chapter — The Fredericksburg Chapter held an open house for prospective Longwood students.

Martinsville Chapter — The Martinsville Chapter held a tea for prospective Longwood students and has already indicated that it will do so again for this coming school year. Incidentally, Mrs. Ralph Nugent, Chapter President, has also sent us *four* pages of names of prospective Longwood applicants and plans to meet our Admissions Counselor for her area at the Virginia College Night Program when he is in the area. A special thanks and a tip of the hat for that most valuable extra effort.

Peninsula Chapter — The Peninsula Chapter held a party for both incoming freshmen and current Longwood students from the area.

Rappahannock Chapter — The Rappahannock Chapter held a tea for prospective Longwood students.

Richmond Chapter — In much the same manner as the Chesapeake Chapter, the Richmond Chapter helped organize and send a busload of students to Mardi Gras Weekend.

Possibly we have overlooked other chapters who did equally impressive activities; if we did so, it was simply because we had not heard about them. Please, let us know of such important contributions. We're proud of all of you and are anxious to brag about you whenever we have an opportunity to do so.

During the coming year, we expect to be very active in our efforts to maintain the fine work that has been done in the past. Below are some of the things that we as an admissions staff have planned:

- 1) Travel — We will be attending all Virginia College Day Programs and will be following up on these programs during the second semester of the high school calendar. Outside of Virginia, we will be visiting Maryland, New Jersey, Delaware, Pennsylvania, New York, North Carolina, West Virginia and Ohio.
- 2) College Fairs — These fairs represent a recent approach to initiating student contact and are taking the place of some College Day programs, especially in other states. We therefore plan to participate in college fairs that are scheduled in Baltimore, Long Island, and Washington, D. C.
- 3) Prospective Student Buses — This is a program that is similar in intent to the innovative idea of the Richmond and Chesapeake Chap-

ters in that we are selecting four geographically strategic areas of the Commonwealth and are bringing a busload of prospective students from each of these areas to visit Longwood for a night. While these bus visits are not planned for a weekend such as Mardi Gras or Oktoberfest, the purpose is essentially the same — to introduce the rising seniors to Longwood College and give them a first-hand look at college life. These are designed to supplement any efforts by alumnae organizations, not take their place.

These are some of the major emphases that we have in our work and the list is, at that, only a partial one. Incidentally, we particularly like the last-mentioned item because it involves the prospective students' actually coming to the campus. Nationally, statistics indicate that four out of every five students who visit a campus end by matriculating to that campus, and we like to think that those statistics might be even higher here at Longwood. To say that the College sells itself may sound like a cliché, but at Longwood our experience has proven this to be true. Any encouragement or program that you develop that brings prospective applicants to Longwood stands a high chance of success in turning a prospective student into a Longwood student.

The point is, that, like any success story, there are many factors which have contributed to Longwood's ability to operate on a "business as usual" basis. Certainly the contributions made by

various alumnae chapters has played a part, as have the unsung, loyal alumnae who don't mind speaking up for their Alma Mater and letting others know that Longwood is a great place to go to college. And above all, the collective impact of what you did as students here at Longwood and what you have achieved as graduates since leaving speaks more profoundly and effectively for Longwood College than anything any of us can say. So, just in case you didn't think you had any part in this year's success story, we thought we would let you know that you did, and that we appreciate your help very much.

With that look back over our shoulder, we have to turn now and face the future. Ours is by no means a bleak future, but it is a challenging one. Admissions in the 70's is a "Don't rest on your laurels" situation. Thus, we in the Admissions Office are well into the 1975-76 schedule. May we say that we look forward to continued cooperation and support from you, our loyal alumnae, because, whether you know it or not, you are our greatest source of assistance. One last thought — the coupon below is designed to be cut out and mailed in. If each of you, working as an unofficial admissions counselor, could give us just one or two names of rising seniors whom you know and whom you feel might be potential applicants to Longwood, then that, too, could become part of next year's continuing Longwood success story.

Thank you for what you have done and for what you are continuing to do for Longwood.

LONGWOOD DINNER THEATRE PREMIERE

For the first time in its 132-year history, Longwood College and the Longwood Players have inaugurated a dinner theatre program. The season opener on Saturday evening, October 5, included a champagne buffet, followed by the Players' production of George Bernard Shaw's "Pygmalion." Strolling musicians, dressed in Renaissance costumes and playing recorders, entertained during the dinner hour.

The event was well attended by residents of the Southside Virginia area and by members of Longwood's faculty, staff, and student body.

The inspiration for Shaw's comedy was an old Greek myth in which Pygmalion, a sculptor, created a beautiful statue of an ideal woman. The gods were so favorably impressed that they changed the statue into a real woman. Shaw's character, Professor Higgins, plays a Pygmalion-type role by tutoring Eliza Doolittle, a common flower girl, and turning her into a beautiful and accomplished lady. The story is familiar to modern-day audiences because of the hit musical version, "My Fair Lady."

The Longwood Players' production, directed by Dr. Patton Lockwood, starred Donna Brooks in the lead role of Eliza. Donna, a sophomore from Newport News, enjoyed the role very much, stating that the major challenge was the "change of accents from Cockney to British." Bo Goodwyn, a Hampden-Sydney student, was cast as Professor Higgins, and Laura James, a freshman from Roanoke, played Mrs. Higgins.

The dinner theatre program is not only a first for Longwood, but also for the Farmville area. Plans for the remainder of the year tentatively coincide with the Longwood Players' four major productions, giving area residents a well-rounded exposure to the theatre arts. Among the plays scheduled this year are Euripides' classical tragedy, "Electra," and the modern Broadway hit, "Rosencrantz and Gildenstern."

If you are interested in more information concerning future dinner theatre programs, contact the Alumnae Office, Longwood College, Farmville, Virginia 23901.

TRAVEL WITH LONGWOOD

December 30, 1974

January 19, 1975

March 28, 1975

June 17, 1975

Holy Land (11 days) \$850.00

Hawaii (8 days) \$516.35

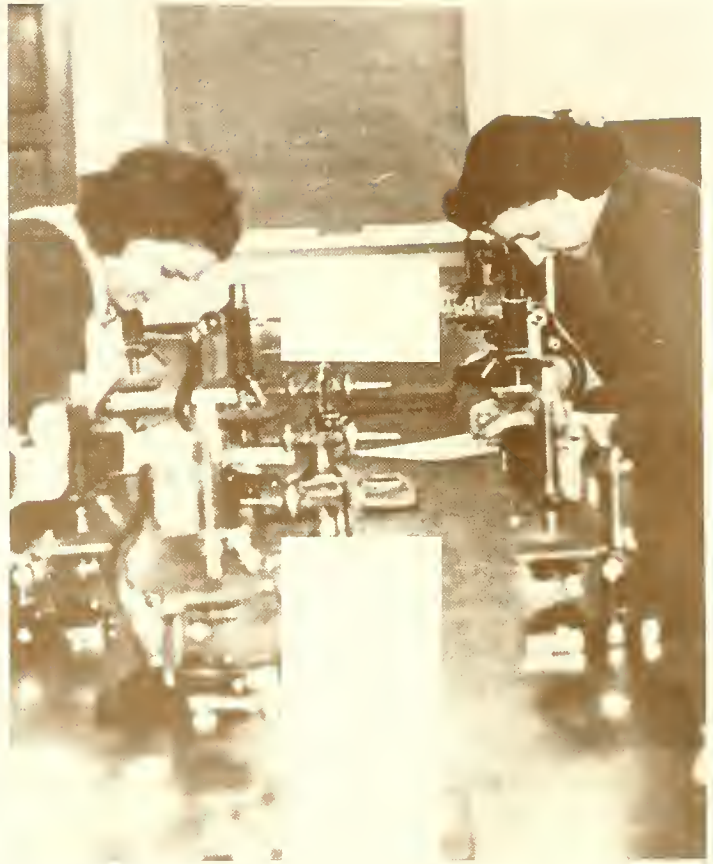
Rome (8 days) \$511.85

Hawaii (8 days) \$539.35

Holy Land and Cairo:

Bring a friend as anyone can go with us on this group travel plan. This is not a charter, but a special tour with Dr. Willett there to assist you. The tour price includes round trip jet transportation, first-class hotels (based on double occupancy), three (3) meals per day, sightseeing by modern private motorcoach, and English speaking guides in our Christian traditions.

If you are interested in any of the above tours, write or call the College Relations Office at Longwood College.





NATIONAL PRESIDENT SPEAKS



ANNIE LEE YOUNG DUFF '60

You are our most important representatives because the paths of your lives reach out to touch hundreds of people not associated with Longwood; here is your chance to show by your actions, deeds, and conversation the finished and polished product of our alma mater. If you have yet to receive the red carpet treatment or to be entertained like a queen; plan to visit the college and stay at the Alumnae House and receive your royal welcome. Don't let the trip slip by without inviting a potential student to ride with you. The college is very generous and accommodating to prospective students.

Order Your
BLUE and WHITE COOKBOOK
compiled by
Miss Ruth Gleaves
from
The Alumnae Office
Longwood College
Farmville, Virginia 23901

\$3.00 per copy — plus .12 State Tax
Add 25¢ for postage.

REMEMBER US!

When you move
When "new additions" arrive
When in sorrow
When in joy

PLEASE!!!

The Alumnae Office is in the process of updating the alumnae address files. If you know of any alumna who is not receiving this bulletin, please send us her name and address. If your address, as printed on this magazine, is incorrect, please send us the correct address.

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Want to meet some of your
Longwood friends? Join an alumnae
chapter.

All alumnae are invited to join the alumnae chapter in their area. If you have not been contacted, get in touch with the local president in your vicinity. If there isn't a chapter in your area, contact the Alumnae Director (Nancy B. Shelton) at Longwood for help in organizing a chapter.

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Farmville, Va. 23901

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FOUNDERS' DAY
APRIL 26, 1975



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